

VEMEX

Vehicle, Equipment and Machinery Expo

ACT SUSTAINABLE.

MOVE GREEN.

DRIVE SMART.

4-6 DECEMBER 2025

İSTANBUL EXPO CENTER - HALL 10

www.vemexfair.com

POST SHOW REPORT



Organiser

ARÜSDER
ASSOCIATION OF MANUFACTURERS AND TRADERS OF VEHICLE AND MACHINERY EQUIPMENT AND SERVICES

SEKTÖREL
FUARCIKLIK

tgexpo
think global

Sektörel Fuarçılık is a group company of TG Expo Inc.

Supporters

MAKFED
Türkiye Makine Federasyonu

DMO
Dış Ticaret Müsteferesi

İSİM
İS VE İNŞAAT MAKİNELERİ
KONFEDERASYONU



Vehicle, Equipment and Machinery Sectors Came Together at VEMEX 2025!



Organized by Sektörel Fuarçılık in collaboration with ARÜSDER (Association of Manufacturer's Union of Vehicle and On-Vehicle Equipment and Work Machines), **VEMEX – Vehicle, Equipment and Machinery Expo** was held from **December 4–6, 2025**, at the **Istanbul Expo Center**, serving as a key platform where industry leaders came together and the foundations for new business partnerships were established.

Supported by **Turkish Machinery Federation (MAKFED)**, the **State Supply Office (DMO)**, and the **Construction Machinery Cluster (İŞİM)**, VEMEX 2025 brought together a broad professional visitor profile under one roof, ranging from municipalities and public institutions to construction and infrastructure companies, as well as the transportation and logistics sectors.

Throughout the exhibition, industry-shaping products and technologies—from on-vehicle equipment and work machinery to next-generation hybrid systems and maintenance and rescue solutions—attracted strong interest. A wide range of product groups, including **vacuum trucks, snow removal vehicles, garbage trucks, dump trucks, and maintenance vehicles**, had the opportunity to engage directly with key decision-makers.

Offering a powerful collaboration and procurement platform for **municipal departments, public authorities, contracting firms, logistics companies, and port and airport operators**, VEMEX 2025 facilitated valuable industry connections and laid the groundwork for new partnerships.

We look forward to shaping the solutions of the future together and to welcoming you once again at VEMEX next year.



VE MEX 2025 With Numbers



3 DAYS



35 EXHIBITORS



5.864 VISITORS

VISITOR COUNTRIES

TOP 10

-  Iran
-  Bulgaria
-  Romania
-  Nigeria
-  Ukraine
-  Belgium
-  Kuwait
-  Pakistan
-  Saudi Arabia
-  Kosovo

VEMEX 2025

Exhibitor Product Groups

CHASSIS AND OTHER VEHICLES

- Heavy Commercial Vehicles
- Light Commercial Vehicles
- Medium-Duty Commercial Vehicles

COMPLEMENTARY MATERIALS AND EQUIPMENT

- 3D Design
- Automation Software Providers
- Brush Manufacturers
- Coupling Manufacturers
- Custom Communication Boards
- Electronic Board Design
- Embedded System Design
- Environmental Frequency Analysis
- Fasteners (Bolts/Nuts/Screws/Washers)
- Filter Manufacturers
- Fire Hose Manufacturers
- Hardware
- High-Pressure Pump Manufacturers
- Hose Manufacturers
- Integrated Power Units
- Metal and Flat Product Manufacturers
- Paint & Chemical Industry
- Panel Van Lock Systems
- PTO and Split Shaft Manufacturers
- RF Control Systems
- Vehicle Armoring
- Vehicle Shelving/Coating

CONSTRUCTION AND HEAVY MACHINERY

- Backhoe Loaders
- Concrete Pump Vehicles
- Crawler Excavators
- Excavators
- Graders / Levelers
- Loaders
- Mixers
- Motor Graders
- Soil Compactors
- Specialized Excavators
- Telescopic – Hydraulic Boom Cranes
- Wheel Loaders
- Wheeled Excavators

FIREFIGHTING VEHICLES

- Fire Trucks
- Firefighting Support Tankers (Water Tankers)
- First Response and Rescue Equipment Vehicles
- Ladder Fire Trucks (Hydraulic-Portable)
- Snorkel-Type Fire Trucks
- Telescopic Boom Firefighting Vehicles
- Tunnel-Type Hydrostatic Firefighting Robot
- Wildfire Response Vehicles

FOOD TRANSPORT VEHICLES

- General Food Transport Vehicles
- Meat Transport Vehicles
- Refrigerated Food Transport Vehicles

GARBAGE COLLECTION VEHICLES

- Container Washing Vehicles
- Dual Compartment Hydraulic Compression Trucks (ECOTWIN)
- Front Loader Garbage Trucks
- Garbage Trucks with Hydraulic Cranes
- Hydraulic Compression Garbage Trucks
- Mini-Pack / Mini Tipper / Garbage Taxi
- Rear Loader Garbage Trucks
- Side Loader Garbage Trucks
- Top Loader Garbage Trucks
- Underground Container Systems

HEALTHCARE SERVICE VEHICLES

- Ambulances
- Funeral Transport and Washing Vehicles
- Mobile Healthcare Units
- Tracked Ambulances

HYBRID AND ELECTRIC VEHICLES

- Electric Cranes
- Electric Garbage Trucks
- Electric Sweeping Vehicles
- Electric Waste Collection Vehicles

HYDRAULIC AND PNEUMATIC SYSTEMS

- Flow Dividers and Load Holders
- Hydraulic Coolers

VEMEX 2025

Exhibitor Product Groups

- Hydraulic Cylinders
- Hydraulic Pumps
- Hydraulic Valves
- Pneumatic Coolers
- Pneumatic Cylinders
- Pneumatic Pumps
- Pneumatic Valves

MAINTENANCE AND RECOVERY VEHICLES

- Asphalt Repair and Maintenance Vehicles
- Bucket/Scissor/Articulated/Telescopic Platforms
- Car Transporters
- Hydraulic Cable Reels / Guide Systems
- Hydrolifts
- Irrigation Vehicles
- Ladder Transport Systems
- Loading Ramp
- Mobile Maintenance Vehicles
- Repair and Maintenance Vehicles
- Road Marking Vehicles
- Runway Rubber Removal Vehicles
- Trailers
- Tree Pruning Vehicles and Attachments
- Tree Uprooting/Planting Vehicles
- Tunnel Washing Vehicles
- Vehicle Recovery Trucks

ROAD SWEEPING VEHICLES

- Airport Runway Sweepers
- Compact Road Sweeping Vehicles
- Hydrostatic Drive Road Sweepers
- Road Sweepers with Water Tanks and Sprayers
- Towable Road Sweepers
- Vacuum Road Sweepers
- Vacuum Road Sweepers with Hydraulic Compactor Garbage Units
- Vehicle-Mounted Road Sweepers

SEWER CLEANING AND VACUUM TRUCKS

- Combined Sewer Cleaning Vehicles
- High-Pressure Water Jetting Vehicles
- Sewer Inspection Vehicles
- Sewer Jetting Units
- Vacuum Trucks

TANKERS AND TRAILERS

- ADR-Certified Tankers
- Aircraft Refueling Tankers
- Container Carrier Trailers
- Curtain-Sided (Dry Load) Trailers
- Drinking Water Tankers
- Fuel Tankers
- Garbage Trailers
- Lowbed Trailers
- LPG Tanks
- On-Vehicle Bulk Trailers
- Refrigerated (Frigo) Trailers
- Tank Carrier Trailers
- Tipper Trailers
- Truck and Pickup Bodies
- Vehicle Carrier Trailers
- V-Type Bulk Trailers
- Washing and General-Purpose Tankers
- Water and Irrigation Tankers

TIPPER TRUCKS

- Angular-Type Tippers
- Excavation Tippers
- Half-Pipe Tippers
- Rock-Type Tippers
- Side Tipping Tippers
- Sliding Unload Tippers
- Standard Tippers
- Tippers with Covered Pool Type
- Tub-Type Tippers

WASTE COLLECTION VEHICLES

- Chemical Waste Collection Vehicles
- Containers and Lifting Systems
- Hook Lifters – Hydrolifts
- Household Waste Collection Vehicles
- Industrial Waste Collection Vehicles
- Liquid Waste Collection Vehicles
- Medical Waste Collection Vehicles

WINTER MAINTENANCE VEHICLES

- Rotary Snow Blowers
- Salt Spreading and Liquid Spraying Vehicles
- Snow Plow Vehicles

VE MEX 2025

Visitor Profile

MUNICIPALITIES

- Directorate General of Civil Aviation
- General Directorate of 112 Emergency Health Services
- General Directorate of Forestry
- General Directorate of Highways (KGM)
- General Directorate of İller Bankası (İLBANK)
- General Directorate of State Hydraulic Works (DSİ)
- Ministry of Health – General Directorate of Emergency Health Services
- Provincial Disaster and Emergency Directorates (AFAD)
- State Supply Office (DMO)

PUBLIC INSTITUTIONS

- Directorates and Departments of Disaster Management
- Directorates and Departments of Fire Services
- Directorates and Departments of Municipal Police (Zabita)
- Directorates and Departments of Parks and Gardens
- Directorates and Departments of Public Works
- Directorates and Departments of Sanitation Services
- Directorates and Departments of Support Services
- Directorates and Departments of Transportation Services
- Directorates and Departments of Water and Sewerage

CONSTRUCTION MINING & INFRASTRUCTURE

- Contracting and Construction Companies
- Excavation and Transport Companies
- Mining and Quarry Operations
- Ready-Mixed Concrete, Cement and Aggregate Producers
- Recycling Facilities
- Road Construction and Infrastructure Firms

TRANSPORTATION & LOGISTICS

- Commercial Vehicle Manufacturers
- Logistics, Cargo and Freight Companies
- Port Operators and Maritime Transport Companies
- Private Tow Truck and Roadside Assistance Companies
- Rail Transport and Railway Systems

OTHERS

- Agricultural Enterprises and Cooperatives
- Airport Operators
- Fuel and Energy Companies
- Insurance Assistance Companies
- Major Retail Chains and Supermarkets
- Military and Armored Vehicle Manufacturers
- Private Hospitals
- Private Security and Safety Vehicle Manufacturers

VE MEX 2025

Exhibitor List

ALTIN ÇEKİÇ VİNÇ İŞ MAKİNELERİ HİDROLİK SAN. TİC. A.Ş

ARGEVİNÇ

ARAÇ VE ARAÇ ÜSTÜ EKİPMAN VE İŞ MAKİNALARI ÜRETİCİLERİ BİRLİĞİ DERNEĞİ (ARÜSDER)

ARLENTUS CONTROL

BAİS MAKİNA MÜHENDİSLİK OTOMOTİV SANAYİ TİC.A.Ş.

BALMAKSAN OTOMOTİV MAKİNA İNŞ. SAN. İTH. İHR. VE TİC. LTD. ŞTİ

CLEANVAC ENDÜSTRİYEL TEMİZLİK MAKİNELERİ

DEBAK DENİZLİ BAGALİT KALIP SAN. VE TİC. A.Ş.

DEVLET MALZEME OFİSİ (D.M.O.)

ELEKTROBAZ ELEKTRİK ELEKTRONİK MÜH. İNŞ. TAAH. SAN. VE TİC. ŞTİ

ENKOSAN KOMPRESÖR VE MAK. SAN. TİC. A.Ş.

ESMAN ÇEVRESEL EKİPMANLAR GÜVENLİK ARAÇLARI VE SİSTEMLERİ SANAYİ VE TİC. LTD. ŞTİ.

FATİH FER-RO HİDROLİK PNÖMATİK MAK. SAN. TİC. LTD. ŞTİ.

GNR ENDÜSTRİYEL OTOMASYON PNO VE HİO HORTUM

HETRONIC TURKEY RF ENDÜSTRİYEL UZAKTAN KUMANDA SAN. VE TİC. LTD. ŞTİ

HİDRO-MAK MAKİNA OTO. SAN. İTH. İHR. VE PAZ. LTD. ŞTİ

Hİ-PAR HİDROLİK MAK. SAN. TİC. A.Ş.

ITAC TEST DENETİM VE BELGELENDİRME A.Ş.

KARBA OTOMOTİV MAKİNA SANAYİ VE TİCARET MİMARLIK MÜHENDİSLİK HİZMETLERİ LTD. ŞTİ

KOLUMAN MOTORLU ARAÇLAR TİC. VE SAN. A.Ş.

KOZANOĞLU KOZMAKSAN HİDROLİK POMPA ARA ŞANZİMAN İMALAT İNŞ. OTO ALIM SATIM SAN. TİC. LTD. ŞTİ

METADIAG BİLİŞİM TEKNOLOJİLERİ SAN. VE TİC. LTD. ŞTİ.

NURMAK ARAÇ ÜSTÜ EKİPMANLAR

OKUR MAKİNE İMALAT VE İNŞAAT SANAYİ TİCARET A.Ş.

ON TRAILER

OPTİVAL

ORAKÇI MAKİNA İMALAT İTHALAT İHRACAT SANAYİ VE TİCARET

RASİM MAKİNA A.Ş.

SAYGINLAR TARIM MAK. OTO. İNŞ. MLZ. GIDA SAN VE TİC. LTD. ŞTİ

TEKTEM MAKİNA SAN. VE TİC. A.Ş.

TUZLA HORTUM SAN. TİC. A.Ş.

VEMEX 2025 Social Media



1,666,022



914,606



24,016

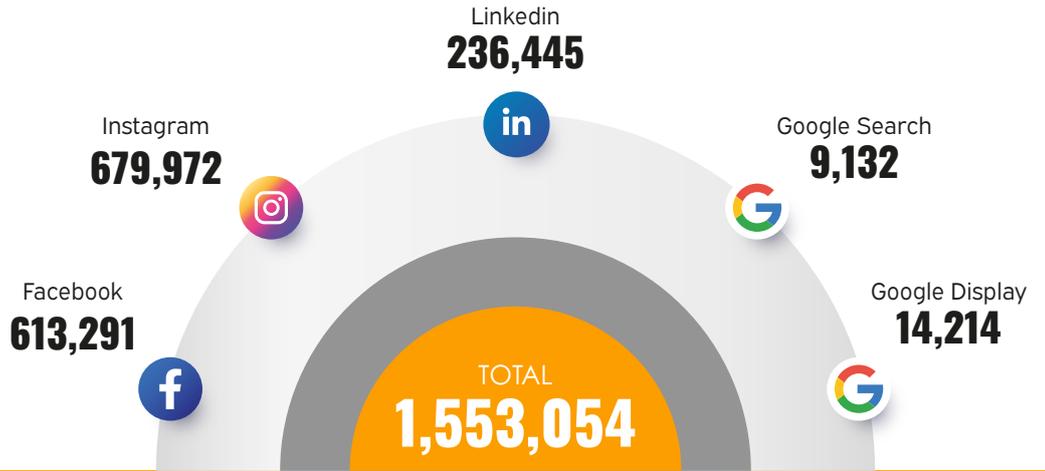


Total
2,604,644

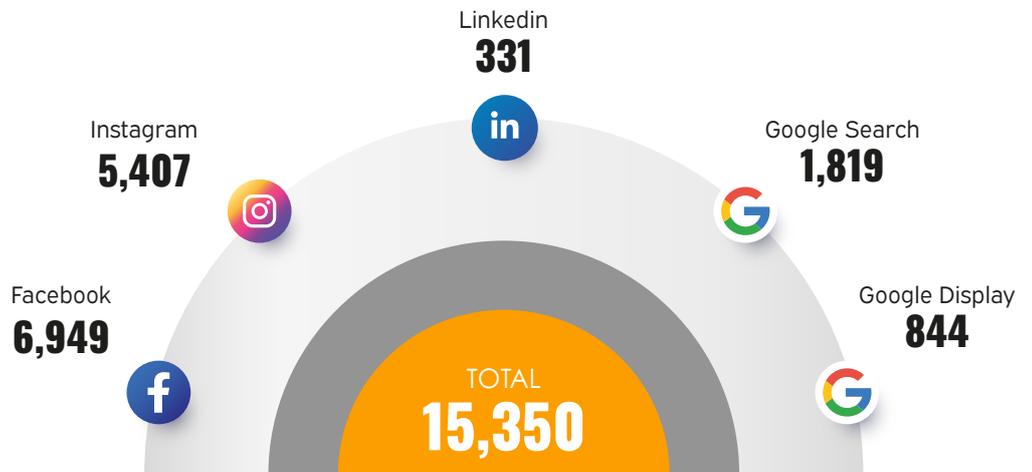


VEMEX 2025 Digital Advertising

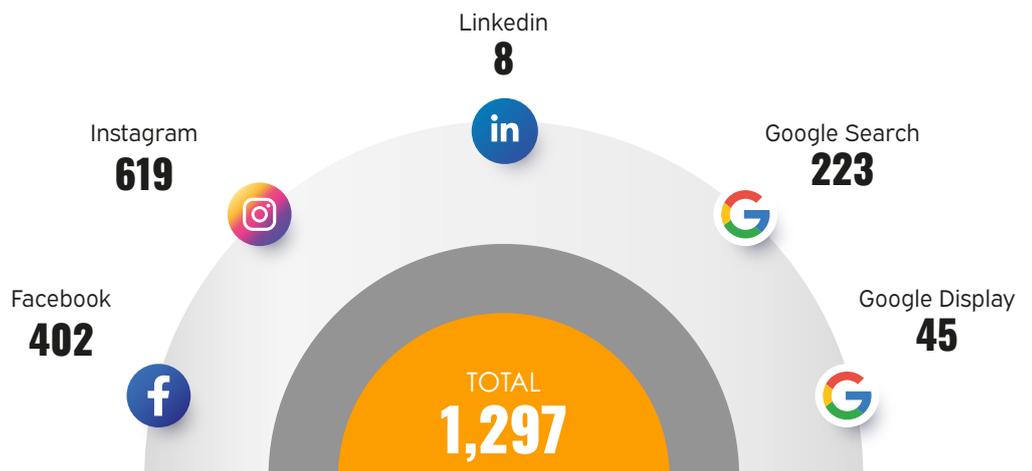
1.5M+
IMPRESSIONS



15K+
CLICKS

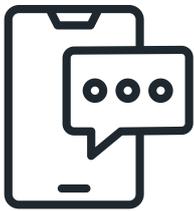


1.2K+
CONVERSION



VEMEX 2025 Visitor Promotion

SMS VE MAILING



4
SMS

16.948
SMS Sent



84
Mailing

2.384.309
Mailing Sent

DIRECT PROMOTION



663

Industry
Professionals
Reached through
Telemarketing



5.028

Personalized
VIP Invitations
Delivered to Key
Decision-Makers



12.473

Digital Invitations
Delivered

What Did They Say About VEMEX 2025?

ORAKÇI MAKİNA

**Kıvanç Sözdinletir, European Region
Senior Sales Executive**

There was previously no event in Türkiye where we could showcase our on-vehicle equipment. VEMEX has filled this gap very effectively. We also welcomed international visitors and held productive meetings with them. We are very pleased with the interest. Today is the final day of the fair, and it has gone extremely well.

RASİM MAKİNA

**Osman Rasim
Deputy General Manager**

Anticipating that this event would become an important meeting point for the sector in Istanbul, we decided to participate despite it being the first edition. I can confidently say that the fair's current momentum has exceeded our expectations by far.

ENKOSAN KOMPRESÖR VE MAKİNE SAN. TİC. A.Ş.

**Özer Şen
Business Development
Manager**

We encountered a customer profile that exceeded our expectations and were highly satisfied with the outcome.

GENERAL DIRECTORATE OF HIGHWAYS (KGM)

**Mahmut Ziya Sarı, Head of
Machinery and Supply
Department**

We share the pride of seeing our domestic manufacturers represented at this organization. Vehicles equipped with on-vehicle equipment play a critical role within road maintenance machinery. I would like to extend my sincere thanks to the fair organizers, manufacturers, and visitors alike.

STATE SUPPLY OFFICE (DMO)

**Soner Yolcu
Procurement Chief of Istanbul Regional Directorate**

I hope this fair will create favorable outcomes in the future. There is strong interest from all parties, and this interest continues to grow steadily.



CONTACT US

Leading manufacturers of vehicles, equipment, and machinery will come together at VEMEX for a green, sustainable, and smart future. Take the first step to connect with public and private sector decision-makers, meet potential customers, and showcase your products across Türkiye.

marketing@tgexpo.com

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Sektörel Fuarçılık A.Ş.

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